

グローバル時代における

コミュニティ・ベースト・リサーチの可能性

- メタモルフォーシス・プロジェクトのアプローチから -

The Future of the Community-Based Research in Global Cities:

A Critical Reflection of the Metamorphosis Project Approach

Program

Language: Japanese & English

(Registration opens at 13:00)

General Moderator: Yuko Tsuchiya, Hiroshima University of Economics

13:30 - 14:15 "CBR as a Research Approach, CBR as a Belief: Learning from Experiences of Participating in the Metamorphosis Project" Mamiko Hayashida

14:15 - 14:45 "'Community of Difference' in Contemporary Urban Places: Stories about Three Areas in Seoul" Yong-Chan Kim

14:45 - 15:00 Coffee Break

15:00 - 15:30 "Overcoming Disaster Through the Neighborhood Storytelling Network: An Empirical Research in Shinchimachi, Fukushima" Joo-Young Jung

15:30 - 16:30 Panel Discussion

Commentator: Shigehiko Shiramizu, Komazawa University

Moderator: Kiyoko Toriumi, University of Tokyo

17:00 - 19:00 Reception at Lounge

Date Saturday, October 13, 2018

Time 13:30 - 16:30

Location International Christian University (ICU)

International Conference Room (2F), Kiyoshi Togasaki Memorial Dialogue House

国際基督教大学 東ヶ崎潔記念ダイアログハウス 国際会議場 2F

RSVP・申し込み <https://goo.gl/forms/vyFLUyIBd25sm07K2>



Outline

This seminar aims to learn from the community-based research (CBR) or community-engaged research developed in the United States and to critically think about the future of CBR in Japan. In Europe and the United States, various CBR practices exist with regard to locally-specific problems such as health care, education, and inequality. However, it is often a challenge for people in different positions to work together under a common goal. East Asia is no exception. Countries such as Japan and South Korea are facing issues of globalization and the aging population which are likely to have an impact not only at the national level but also at the local level. In approaching these issues, CBR is likely to play an important role.

In the first seminar, we will focus on CBR developed by the Metamorphosis Project at the University of Southern California (USC). We invite Professor Yong-Chan Kim (Yonsei University), a former member of the Metamorphosis Project, who has been developing communication and media research in local communities in Korea. He will talk about issues and challenges in applying the Metamorphosis Approach to different local communities in Korea. Professor Joo-Young Jung (ICU), who is also a former member of the Metamorphosis Project, will present her research based on the Metamorphosis approach in Tokyo and Fukushima. Professor Mamiko Hayashida (Fukuoka Jo Gakuin University) who was a Fulbright visiting scholar at USC for one year in 2017-18 will talk about her experience of participating in the Metamorphosis Project.

A second seminar will be held in the early 2019 and will connect discussion of this seminar to media practice and research conducted in local communities in Japan.

アメリカにおける Community-based research(CBR) や Community-engaged research、すなわち地域の人たちが実践家と研究者など専門家が共働して問題解決にむけてともに歩むことを目指した研究アプローチを参考に、日本の地域をめぐるメディア研究実践のこれらについて考える研究会を企画いたしました。

欧米では、医療や教育、格差問題など地域が抱えるさまざまな課題をめぐる多様な CBR 実践がみられます。しかし、異なる立場の人たちが同じゴールを共有し目指すことは容易ではなく、そこには葛藤や衝突が生まれることも少なくありません。一方、日本や韓国など東アジアにおいても、グローバル化や高齢化が進む中で、地域が抱える課題に取り組むための参加型、あるいは共同的な実践が求められています。

第一回目の研究会では、アメリカで CBR(「メタモルフォーシス・プロジェクト」)に従事し、現在は韓国で CBR 実践の展開に取り組んでいるキム・ヨンチャン氏をお迎えし、研究の内容や実践をめぐる感じられるアメリカと韓国の違いなどについてうかがいます。また、同じくアメリカ、日本で CBR を実践しているチョン・ジュヨン、客員研究員として南カリフォルニア大学における CBR 実践に触れ、8月に帰国した林田真心子からもそれぞれの経験を報告し、駒沢大学 GMS ラボラトリ研究員の白水繁彦氏よりコメントをいただきます。

なお、本研究会は2回にわたって開催します。次回は2019年初め頃、今回の議論と日本におけるコミュニティ実践や研究を接続させていく予定です。

Speakers

Yong-Chan Kim is a professor at the College of Communication at Yonsei University, Seoul, Korea. For the last 15 years, his research program has been built around three key areas: urban communication, new media technology, and public health/risk. He has published more than 40 academic papers in prestigious journals such as Communication Research, Human Communication Research, Communication Theory, Political Communication, and New Media & Society.

Joo-Young Jung is a senior associate professor in the Department of Media, Communication, and Culture at International Christian University. Her research has focused on social implications of new communication technologies in different spatial and social contexts in different countries. Her research has been published in many journals and books, such as Communication Research, New Media & Society, and The Oxford Handbook of Information and Communication Technologies.

Mamiko Hayashida is an associate professor of Communication and Media Studies in the Faculty of Humanities, Fukuoka Jo Gakuin University. She has been a Fulbright visiting scholar at University of Southern California from 2017 to August 2018. She is a former broadcaster and radio personality. She is interested in media literacy practices evolving 'intercultural dialogue' and people's media expression in daily lives.